



Artwork Guide

File Specifications:

- › Bleed: 2mm on all sides
- › Recommended Safe Zone: 3mm in from all sides
- › Accepted File Types: PDF version 1.4 or higher
- › Recommended Resolution: 300 dpi for all images.
800 dpi for all text as an image.

Essentials:

- › Colours must be either CMYK or Grey Scale (i.e. no RGB, Pantone or Spot Colours)
- › All fonts must be embedded or converted to curves
- › Borders and type must be within safe zone as variations may occur when trimming
- › Ensure your artwork matches your order specifications.

General Instructions:

- › Artwork must be correctly sized with required amounts of bleed
 - › All transparency effects are to be flattened
 - › Overprints must be set correctly for desired result
 - › All colour profiles are to be removed
 - › Ensure all images are at correct resolution
 - › Registration marks, key lines, die lines and other non-printing items must be removed
 - › Crop marks, if required, are to be positioned outside bleed area.
- Should we need to contact you regarding your artwork, you will be contacted by email only.

Bloom Graphics do not correct, modify or proofread artwork. All files are printed as supplied to us.